

Choose a Solid Financial Partner

November 6, 2019 by John Parrett, President of BridgeWell Capital LLC

When you look for a source of Financial Leverage for your RE investment projects, you should be looking for a long term Financial Partner. By this I don't mean necessarily an "equity" partner, I mean someone that will support your investing business for the long term. Someone with your best interest in mind that has a solid track record of providing guidance and funds for professional investors. Two heads are definitely better than one, especially in this business. Here's a sample checklist you might use when choosing a professional lender to work with: Ask yourself:



John Parrett is the Founder and President of BridgeWell Capital, a national lender specializing in funding real estate investment projects. John has over 30 years of experience in the business and has successfully developed major commercial and residential projects. He is a licensed general contractor, real estate broker, and mortgage lender. He has participated in over 2500 successful residential flips and funded over \$300MM to real estate investors throughout his career. He hosted a national radio program on real estate investing and is a recognized speaker and educator in the industry. John graduated from Purdue University with a degree in Building Construction Management.

- How long have they been in business?*
- What are their customer ratings and reviews?*
- Are they licensed?*
- What is their experience in this exact industry?*
- Have they ever done this type of investing themselves?*
- What do they know about property values and rehab?*
- How fast can they fund?*
- How hard is it to qualify?*
- What is their source of capital?*
- Do they offer any guarantees?*
- Are they easy to contact?*
- How reliable are they?*

